Real-Time Travel Information Through Alaska's 511



Jill Sullivan – Alaska DOT&PF

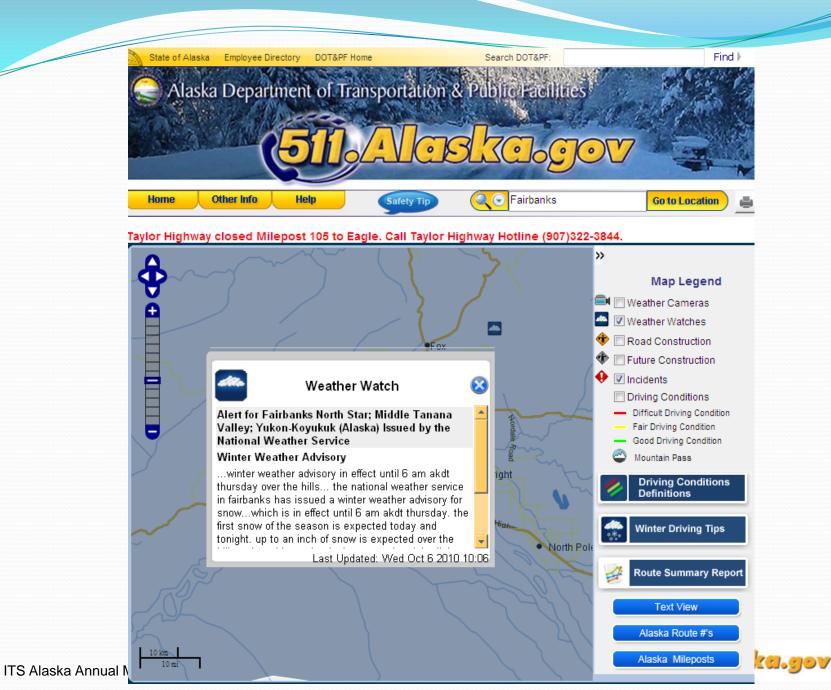
Brent Isenberg- LogicTree

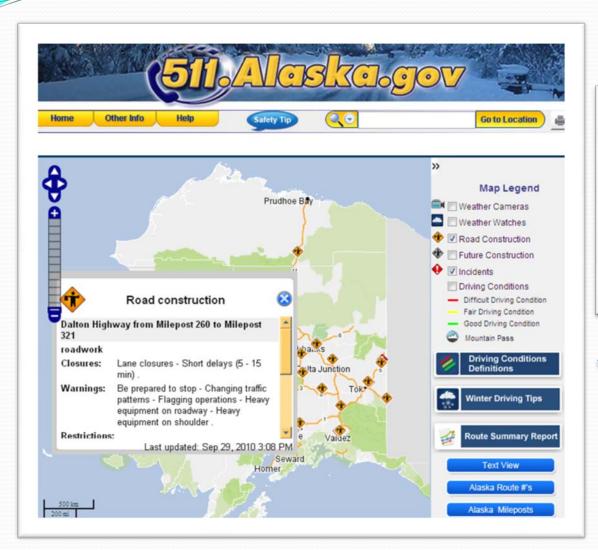






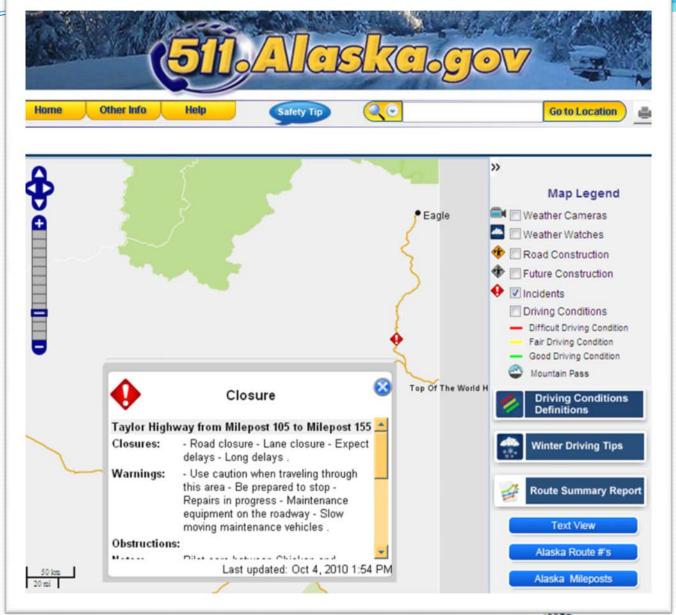


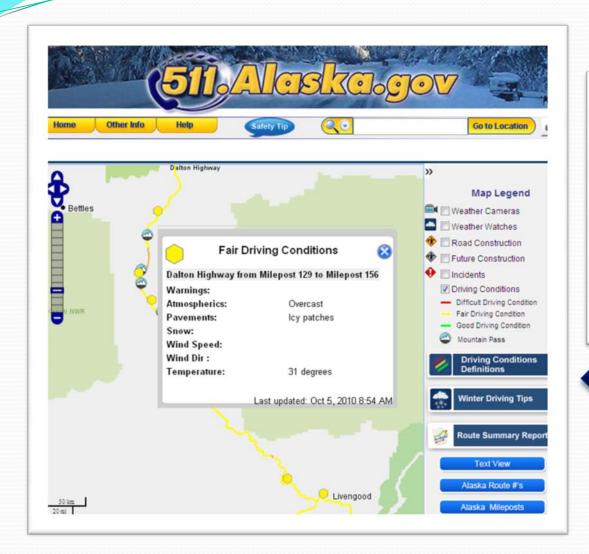
















## 5-1-1 Telephone

- Main menus
  - Highway Reports (road/road segment)
    - Incidents
    - Road construction
    - Winter Driving Conditions
    - NWS watches, warnings & advisories
  - Public Transit
    - By city or transit agency
  - Call transfers
    - Canada's 511, AMHS, AKRR, Whittier Tunnel, and more



### **Future Enhancements**



## Real-Time Vessel Tracking

- Real-time Vessel Tracking
  - AMHS 7 vessels with satellite
  - Develop vessel tracking website
    - Google maps
    - ~December 1<sup>st</sup>
  - 511.alaska.gov direct access to AMHS vessel tracking page





## Real-Time Vessel Tracking

- 5-1-1 Phone menu
  - Ferry arrival
  - Schedule information
  - Location of ticket offices by port name
  - Hours of call center operation
  - Transfer to ticket offices
- Phone menu available via AMHS scheduling & reservation line





# Real-Time Speed/Travel Times

Glenn, Seward & Knik Goose Bay Road







**PDA App** 







#### The Value of Real-Time Information

- - How are the road conditions?
  - What time do I have to leave, if at all?
  - Should I take an alternate route?
  - What will weather conditions when I drive home?
- Better DOT/Agency Communications
  - Public safety
  - Traffic & Event Management
  - Public relations
  - Promotion of public services
  - Your customers demand it!



#### Sources of Real-Time Data

- Traffic
  - Sensors / cameras / detectors
  - Probe data / tolling / blue tooth data
- Transit
  - CAD/AVL systems / satellite tracking / rail control systems
- Crowd Sourcing
  - Apps (opt in services sharing of data)

More Available Data + Delivery Channels = Explosion of potential services

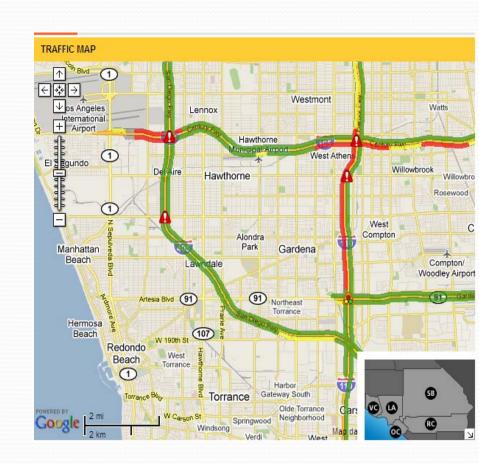


### Alaska 511 Infrastructure



#### **Other States**

- Los Angeles & Florida
  - Travel speeds & times
  - Sensor data from multiple districts
  - + probe data in FL
- South Carolina
  - Probe data
- Bay Area MTC
  - Parking availability





#### How is it used?

- Speeds callers through the system
- Broadens customer base
- Fills gaps in data
- Helps build brand equity and loyalty



### **Contact Information**

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